

Media Data

KORUM, the bimonthly magazine of KGCCI publishes articles on Korea's economy, markets, companies, technologies as well as on tax, legal or intercultural issues. The journal also contains information on the activities of KGCCI and its member companies.

KORUM target group consists of KGCCI members in Korea and abroad, decision makers of companies doing business with Korea, business associations and relevant public sector institutions.

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ADVERTISEMENT RATES

Rates per issue, all pages full colour. Prices exclude VAT.

Advertisement type	Prices (Mil. KRW)		Trim size (W x H mm)	Non-bleed size (W x H mm)
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Inside front cover + page 3	1.98	2.2	420 x 297	426 x 303
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Inside page	1.26	1.4	210 x 297	216 x 303
Inside 1/2 page	0.72	0.8	210 x 149	-

NEXT ISSUE

Advertisements and contributions for issue 67: **January 25th, 2017**
Main topic: "Recruiting in Korea"

PREMIUM PARTNER PROGRAM

KGCCI DEInternational has launched its Premium Partner Program. To learn more on how to promote your own company and support KGCCI please refer to our website or contact:

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PremiumPartnerPlatinum



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KORUM

Korea | Unternehmen | Märkte

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