



Seminars KGCCI

February 2017 – May 2017



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OPEN SEMINARS

Work, Lead & Communicate Successfully with Koreans

Date: Tuesday, 28 Feb 2017

Time: 13:30-18.30

Location: KGCCI (7th Floor)

Target Group: Germans and Foreigners Working & Living in Korea

Language: English

This Program has been developed focusing on the psychological ideologies of Koreans and how they have continued to flow throughout the different generations, shaping certain characteristics in life styles of Koreans. Since what appears on the surface is not all, we show how to be aware of the collective unconsciousness of Koreans and their common inclinations, suggest a perspective and a future direction in order to effectively transform the organizational cultures currently facing the foreign leaders. The session content is directly connected to the influences affecting newness, based on these influences we will discuss how they appear in the society and corporate organizations with case studies and participants' real life experiences.

Lecturer: Unwha Choi-Founder/CEO MindsGroup

Unwha is a consultant and trainer in organizational change management and cross-cultural communication. Her extensive experience for over a decade in various industries and business fields provide a unique background and insight to leaders and employees working in global corporations. Unwha spent her growing years following her father's career in Panama, Norway, the UK and the USA. She graduated from Yonsei University and Graziadio School of Business and Management, Pepperdine University. After living and working in the U.S. she returned to Korea and found MindsGroup in 2000. Unwha's mission as a consultant and trainer is to be a communicator.

Session Description

General Goals

- Comprehensive understanding of interactions with Koreans
- Gaining the operating manual for global organizations

Part I (120 min) Understanding Korea & Koreans

Goals of the Session:

- Understand Korean psychological ideologies & main influences shaping the Korean mindset, behavior and ways of communication.
- Understand culture & sub-culture; group consciousness & unconsciousness

Theme topics (lecture & open talks):

- Define Culture, Cultural Essence & Universality
- Five Main Cultural Forces Shaping Korean Mind
- -> Matrix ideology _classification of 4,400 years of Korean psychosocial development
- A Glimpse into Contemporary Korean Society
- Decision-making standards of three countries; South Korea, China & Japan

Part II (150min.) Working & Leading Effectively at Global Companies in Korea

Goals of the Session:

- Understand how to guide yourself in leading and communicating with Korean employees
- Catch a sight of Korean culture manifested in global organizations
- Obtain independent ability to successfully build an effective organizational culture

Theme topics (lecture & group discussion):

- Define Global Direction & Universal Reason
- Reflection on the Current Leadership & Communication (issues & challenges)
- Analyze Actual Situations at Global Companies and Search for Applicable Solutions
-> Discussions on observable issues at global companies in Korea based on real-life cases
- Reflect upon the Korean and German Approach to work
- Korean Values in the Age of Globalization

Session fee: KRW 700,000 + VAT

Materials: Presentation slides & participants' real-life cases

Registration & Contact:

Ms. Hee-Seon Lim / hslim@kgcci.com / Tel.: 02-3780-4601

SELF-LEADERSHIP PROGRAM

Date: Thursday, 9 March 2017

Time: (14:00 - 18:00)

Location: KGCCI (7th Floor)

Target Group: Employees at all levels in a corporation

Language: Korean

This Program has been developed focusing on employees at all levels in a cooperation who seek to maximize their performance and those who want to become stronger leaders and add more value to the organization. Participants can build greater self-confidence for new future and change, strengthen people skills, enhance communication skills to lead change, earn leadership Skills for the best performance and reduce stress and improve our attitude.

Lecturer: Dale Carnegie Training

Founded in 1912, Dale Carnegie Training has evolved from one man's belief in the power of self-improvement to a performance-based training company with offices worldwide. We focus on giving people in business the opportunity to sharpen their skills and improve their performance in order to build positive, steady, and profitable results. "How To Win Friends and Influence People" is well-known, best-seller book in the world. Headquartered in Hauppauge, New York, Dale Carnegie Training is represented in all 50 of the United States and over 90 countries.

More than 2700 trainers present Dale Carnegie Training programs in more than 30 languages. Dale Carnegie Training is dedicated to serving the business community worldwide. In fact, approximately 8 million people have completed Dale Carnegie Training. Dale Carnegie Training emphasizes practical principles and processes by designing programs that offer people the knowledge, skills and practices they need to add value to the business. Connecting proven solutions (Leadership, Teamwork, Sales, Presentation, Customer Service) with real-world challenges, Dale Carnegie Training is recognized internationally as the leader in bringing out the best in people.

References

Thyssenkrupp Korea, Continental Automotive Korea, Audi Korea, Starbucks Korea, WeMakePrice, Swatch Group Korea, Hyundai Mobis, Shinhan Finance Group, Volvo Korea, Fendi Korea, GS Retail, Google Korea, Oracle Korea, KOTRA etc

Session Description

Goals of the Session

- Understand main factors of self-leadership and find opportunities for growth
- Vision planning
- Learn key people skills and apply it into their work and life

Procedure

1) Build a Foundation for self-leadership: Expand our capacity to achieve our vision by committing to breakthroughs. Familiarize ourselves with the drivers for success.

- 3P Self introduction Tip

- The Five Drivers for Success
- Cycle of Performance Improvement - Broadening our comfort zone
- Memory linking technique - Building relationships model in a business world
- Vision Tree - Planning sheet

2) Enhance People Skills: Identify opportunities for improving professional relationships in the organization as a leader.

- My Relationship Map (Benefits of enhancing relations)
- Become a Friendlier Person 9 Principles from "How to Win Friends and Influence People" Book
- Commitment to Enhance Relationships (Planning Sheet and Commitment to audience)
- Discussion on self-leadership and importance of enhancing relations in the organization

Session fee: KRW 300,000 + VAT

Registration & Contact:

Ms. Hee-Seon Lim / hslim@kgcci.com / Tel.: 02-3780-4601

EFFECTIVE COMMUNICATION WORKSHOP

Date: Thursday, 23 March 2017

Time: (13:00 - 18:00)

Location: KGCCI (7th Floor)

Target Group: Korean professionals with adequate English skills

Language: English

Practical Workshop to Enhance Clarity in Business Communications

Communication plays a fundamental role in all facets of business. It is common knowledge that improving communication skills is closely connected to commercial success. However, surprisingly most of the problems in communication are not related to language skills. Instead, difficulties are linked to explaining business concepts briefly and with clarity and presenting ideas in a logical way. This applies when holding business meetings, writing emails or making business presentations.

Instead, their difficulties are linked to explaining business concepts briefly and with clarity and presenting ideas in a logical way. This applies when holding business meetings, writing emails or making business presentations with non-Koreans.

This intensive workshop for busy professionals is intended for Koreans who already possess adequate English skills and who wish to improve their ability to communicate clearly, logically and effectively with overseas business partners or colleagues. Furthermore, this course will improve your organization, teamwork, employee morale and performance through effective communication.

While useful English language expressions, words and formulas are presented, this workshop doesn't focus on improving language skills as such.

Lecturer

This workshop is conducted by Vectis CEO Simon Bureau, who has 30 years of international business experience. He formerly served as Chairman of the Canadian Chamber of Commerce in Korea for 4 years. Furthermore, he is a graduate of Bishop's University and HEC Business School in Canada. Simon has worked a total of 18 years in Seoul, as well as in Montreal, New York City and Washington D.C.

Session Description

Goals of the Session

- Understand main factors of self-leadership and find opportunities for growth
- Vision planning
- Learn key people skills and apply it into their work and life

I: Fundamental Elements of Effective Communications

- Practical daily applications of the 7 Cs of communications
- Defining and indicating your communication intentions to gain clarity and prompt the right action from the receiver
- Supporting statements or conclusions with clear arguments, direct wording, reasoning or data
- Improving active listening skills
- Applying basic cross-cultural awareness to bridge communication gaps
- Key words, expressions and formulas in English to use (and to avoid) for clearer and more effective communications

II: Effective Written Communications

- Applying clear structure to text or documents (i.e. business reports, emails, etc.)
- Using conjunctions, linking words, sentence sequencing and other tools to create logical flows in a message or text
- Key tips for writing more effective emails

III: Effective Spoken Communications

- Developing the ability to ask clear and effective questions
- Knowing how to answer questions briefly and with clarity and precision
- Basic body language tips to become a more effective communicator (i.e. for presentations)

Session fee: KRW 250,000 + VAT

Registration & Contact:

Ms. Hee-Seon Lim / hslim@kgcci.com / Tel.: 02-3780-4601

INTERCULTURAL Workshop for Koreans

„독일인과 한마음으로 일하는 방법“

Date: (We) 5 April 2017

Time: (14:00-18:00)

Location: KGCCI (7th Floor)

Target Group: Korean Employees working in German (Joint-Venture)
Companies in Korea

Language: Korean

This seminar is for Korean employees or leaders:

- someone who is willing to improve their communication with Germans and to have a good relationship with them
- someone who feels frustration because the German way of working looks different to the Korean one
- someone who is strongly interested in transferring the benefits of Korean's way of working to Germans

One of the biggest intercultural issues between Koreans and Germans working together is the problem of open communication. From a German point of view, successful collaboration depends on open communication from both sides. But in reality each side knows that the problem with open communication is related to cultural differences. Usually Germans try to solve this problem through verbal communication.

The most frustrating thing for Korean employees who work in German companies is the fact that they don't really know what German "Maeum" is. For Koreans a united "Maeum" (한마음) is the basic condition for trustful collaboration. The Korean word "Maeum" is quite difficult to explain to the German way of thinking. It means that Korean employees need a specialized intercultural seminar to gain a deep understanding of German working styles and "Maeum" of Germans.

This Seminar is different from the other intercultural seminars, because it doesn't explain Koreans' frustration with Germans only in terms of cultural differences. Not only are Korean employees in want of cultural information. They also need more psychological insight and wisdom in dealing with difficulties through differences. These kinds of psychological tools can be assessed only through gaining a deep understanding of German culture from different levels of consciousness. In this sense this seminar offers a good opportunity to practice understanding the German way of working and thinking from different views of the "Maeum".

Purpose:

- The benefits gained through this seminar will not only deepen Koreans' understanding of German working styles, but also reinforce their ability to adapt easily to the German corporate culture. This seminar contributes to a successful collaboration between Germans and Koreans in the work place. Participants gain the ability to evoke a synergetic effect between both cultures.
 - Furthermore, Korean employees can easily recognize how insightful and practical it is to perceive cultural differences from the Korean concept of "Maeum". This leads to excellent and practical solutions.
-

Session Description:

The First Step: Mirroring the Korean way of working through the German point of view.

- How do Koreans and Germans perceive each other?
- What are the specific characteristics of the German way of working?
- What is the hidden cause of intercultural conflict between Germans and Koreans?

The Second Step: Recognizing the hidden “Maeum” of Germans

- Why is it risky to understand only your own way of thinking?
- What are the invisible factors which play a key role in organizational communication?
- How is it possible to prevent these causes of conflict between Germans and Koreans?

The Third Step: Letting go of old thinking and behavioral patterns

- What can be changed or not changed?
- How is it possible to express your own Maeum?
- Which kind of practice is useful for finding out new insightful solutions?

The main issues of this seminar can be modified through the evaluation of questionnaires which will be sent to the participants beforehand.

Results

- Korean participants will be able to communicate more openly with Germans.
- Korean participants will easily connect with their own inner source of power.
- Korean participants will be appreciate cultural differences and can easily generate creative solutions for difficult challenges.

Facilitator: Dr. InAh Shin

She is the director of the Institute for Work & Innovation (Workin) and has over 15 years of experience as an intercultural trainer/consultant for Germans and Koreans. She studied Sociology and Psychology in Germany (Goettingen). Her intercultural seminar is not only theory based, but has also been combined with her field study. She wrote her thesis about the origin of Korean chaebols. During her work experience as an intercultural trainer she deepened her understanding of the psychology of both cultures. She has written about these issues in books and articles. Her vision as an intercultural trainer and writer is to create a new concept for intercultural understanding between East and West. (rheeinah@hanmail.net)

Session Fee: 500,000 KRW + VAT

Registration & Contact

Ms. Hee-Seon Lim / hslim@kgcci.com / Tel.: 02-3780-4601

UNDERSTANDING GERMAN WORKING CULTURE

Date: (We) 17 May 2017

Time: (14:00-18:00)

Location: KGCCI (7th Floor)

Target Group: Koreans who work for German firms

Language: English

Comprehensive understanding of German working style and culture with practical tips and interactive learning. This workshop leads by a real German who works in international environment.

Session Description:

Theme topics (lecture & group discussion):

- Understanding German Business Culture
 - German Mittelstand Philosophy
 - Business Etiquette and Values in Germany

- Korean-German Cultural Differences
 - How to convince Germans of a Business Case
 - Group work: Find Challenges and Solutions

Andreas Schäfer advises companies in international context for over 16 years. As facilitator of teams in Czech Republic, Bulgaria and Korea he is familiar to train employees about communication with German customers. He conducted many trainings about intercultural and economical topics. His teaching approach is practically oriented: his main focus is the preparation for real situations in the workplace.

Session fee: 500,000 +VAT

Registration & Contact

Ms. Hee-Seon Lim / hslim@kgcci.com / Tel.: 02-3780-4601

LANGUAGE COURSE

KGCCI offers Korean language courses every semester. This spring, we have scheduled Beginners 1. All Korean language courses are taught by experienced Koreans who speak fluent German.

KOREAN- BEGINNER

Date: 06 March – 29 May 17

Time: 08:00-9:30 (Monday)

Location: KGCCI (8th Floor)

Target Group: Germans

In this course participants will learn the vocabulary required for everyday conversations. It contains exercises about grammar and vocabulary and how to deal with complex conversations.

Teacher: Shin Sunhee

Timetable:

März 6

Das koreanische Alphabet
Die Grundvokale und Grundkonsonanten
Aussprache und Schreibübung

März 13

Das koreanische Alphabet
Die Zusammengesetzte Vokale und Doppelkonsonanten
Aussprache und Schreibübung

März 20

Das koreanische Alphabet
Batchim (Konsonantischer Silbenauslaut)
Aussprache und Schreibübung

März 27

Vorbereitung 1, 반갑습니다
Grammatik: -예요/이에요 (to be : am, is, are)
Funktion: Begrüßung, Vorstellung der eigenen Person

April 3

Vorbereitung 2, 이게 뭐예요?
Grammatik: 이게 (this), 저게 (that), 뭐예요?(What is - ?)
Funktion: nach Gegenständen Fragen
Vokabular: Sachen

April 10

Vorbereitung 3, 커피 주세요
Grammatik: 있어요/없어요 (to have, to be/exist), Numbers, counters(Zählwort,), 몇 개 (Wie viel - ?)
Funktion: Über Besitz sprechen, Zahlen lernen

April 17



Vorbereitung 3, 커피 주세요

Dialog: Bestellung im Cafe

Einkaufen im Laden, Geschäft

April 24

Vorbereitung 4, 서울역이 어디에 있어요?

Grammatik: 이/가(Subject marker), 있어요/없어요 (sich befinden)

Funktion: Fragewort lernen (z.B, Wer/ Wo/Wie viel)

Vokabular: Ort

Mai 8

Lektion 1, 전화번호가 몇 번이에요?

Grammatik: Sino-korean numbers, 얼마예요?(How much is - ?),

몇 번 (which number), 몇 월 며칠(which date)

Funktion: Telefonnummer fragen, Bezahlen

Mai 15

Lektion 1, 전화번호가 몇 번이에요?

Dialog: Telefonnummer fragen

Geburtstag fragen

Karte kaufen fürs Kino

Mai 22

Lektion 2, 어디에 가요?

Grammatik: Wie spät ist es?,

-에 가요?(go to-a place),

-아/어요(Sentence ending of informal polite style-Presens tense)

Funktion: Uhr lesen, Fragen, was man macht

Vokabular: Verben(alltägliche Tätigkeiten)

Mai 29

Lektion 2, 어디에 가요?

Funktion: Ausdrücken für die alltäglichen Tätigkeiten

Dialog: Was machen Sie heute Nachmittag?

Wohin gehen Sie?

Um wie viel Uhr gehen Sie in die Schule?

Session fee: 550,000 KRW + VAT

Registration & Contact

Ms. Hee-Seon Lim / hslim@kgcci.com / Tel.: 02-3780-4601

LANGUAGE COURSES

KGCCI offers Korean language courses every semester. This spring, we have scheduled Intermediate 1 for advanced learners. All Korean language courses are taught by experienced Koreans who speak fluent German.

KOREAN- INTERMEDIATE 1

Date: 18 January – 12 April 17

Time: 08:00-09:30
(Wednesday)

Location: KGCCI (8th Floor)

Target Group: Germans

In this course participants will learn the vocabulary required for everyday conversations. It contains exercises about grammar and vocabulary and how to deal with complex conversations.

Teacher: Shin Sunghye

Timetable:

Lektion 1, 내일 여행 갈 거예요.

Grammatik :

-을 거예요 (Zukunftsform)

-을 수 있어요/없어요 (können/nicht können)

Jan. 25

Lektion 1, 내일 여행 갈 거예요.

Dialog : Wir können zusammen verreisen.

Das Wetter ist schön.

Ich werde verreisen.

Feb. 1

Lektion 2, 이 옷을 입어 보세요.

Grammatik : -은 (Deklination)

-지 않아요 (Negation)

-아/어 보세요 (Bitte probieren Sie ~)

Feb. 8

Lektion 2, 이 옷을 입어 보세요.

Dialog : Dieser Apfel ist lecker, Zeigen Sie mir bitte das Wörterbuch, Es ist nicht gross.

Feb. 15

Lektion 3, 요즘 어떻게 지내세요?

Grammatik :

-으세요. (Höflichkeitsform)

-으셨어요. (Höflichkeitsform für die Vergangenheit)

Feb. 22

Lektion 3, 요즘 어떻게 지내세요?

Dialog : Wo tut es Ihnen weh?

Wann sind Sie nach Korea gekommen?

März 8



Lektion 4, 수영할 줄 알아요.

Grammatik :

- 을 줄 알아요/몰라요 (können/nicht können)
- 아/어야 해요 (müssen, sollen)
- 거나 (entweder, oder)

März 15

Lektion 4, 수영할 줄 알아요

Dialog : Welche Sportart können Sie?

März 22

Lektion 5, 같이 영화 볼까요?

Grammatik :

- 을까요? (Sollen wir~?)
- 하고 (mit)
- 고 (und)

März 29

Lektion 5, 같이 영화 볼까요?

Dialog : Gespräch über das Freizeitangebot

Apr. 5

Lektion 6, 아파서 못 갔어요.

Grammatik :

- 못 (Nicht können)
- 아/어서 (Weil)
- 으려고 해요. (vorhaben, planen, wünschen)

Apr. 12

Lektion 6, 아파서 못 갔어요

Dialog : Grund erläutern, wieso man etwas nicht fertig gemacht hat.

Session fee: 550,000 KRW + VAT

Registration & Contact

Ms. Hee-Seon Lim / hslim@kgcci.com / Tel.: 02-3780-4601

MEMBER-TO-MEMBER SEMINARS

KGCCI Breakfast seminar with Kim & Chang

Date: (Thu) 16 February 2017

Time: 8:30 - 10:00
(Registration starting 8:00)

Location: Kim & Chang Office

In partnership with Kim & Chang, we cordially invite our members to a seminar focusing on recent trends and legal updates with regard to labor and employment matters in Korea. The seminar is intended to inform you about what trends, issues, changes and HR compliance related issues to expect in 2017 and will provide guidance how to deal with them.

Address: Kim & Chang, 20th Floor, CentrePoint Building, 31, Saemunan-ro 5-gil, Jongno-gu, Seoul

Language: English

Participation: Free of charge (Registration on first-come, first-served basis)

Target Group: Participation is limited and mainly geared for company representatives from industry and trade.

Registration & Contact: Ms. Durie Chae / drchae@kgcci.com / Tel.: 02-3780-4652

Arbeitskreis Mittelstand (AKM) - Workshop for SMEs

Date: (Thu) 23 February 2017

Time: 18:30 - 20:00
(Registration starting 8:00)

Location: KGCCI 7th Fl.

We cordially invite you to the first "Arbeitskreis Mittelstand" (AKM) meeting in 2017. AKM provides an opportunity to discuss practical business topics and share best practices as well as to discuss new regulations or other matters of practical relevance among KGCCI member companies. At the upcoming meeting we want to talk about new legislation in 2017 which might be important for your businesses and also about the vast field of insurances.

Please let us know what other topics you wish to discuss, so that we can prepare additional information, if necessary.

Address: 7th Fl., Shinwon Plaza, 85, Dokseodang-ro, Yongsan-gu, Seoul 04419

Language: English

Participation: Free of charge (Registration on first-come, first-served basis)

Registration & Contact: Ms. Sun-Hi Kim/ events@kgcci.com / Tel.: 02-37804-659

KGCCI Seminar with Baker Tilly Sungto: “Understanding Tax Audits”

Date: (Thu) 16 March 2017

Time: 17:00 – 18:30

Location: KGCCI 7th Fl.

In cooperation with Baker Tilly Sungto, we cordially invite you to a series of “How to prepare for tax audits”. In the first seminar Baker Tilly Sungto will give a general understanding of tax audit such as: Overview of tax audit, Selection criteria of tax audit, Selection process and relevant bureau, Tax audit period, Data to prepare, and recent trend of tax audit.

Address: 7th Fl., Shinwon Plaza, 85, Dokseodang-ro, Yongsan-gu, Seoul 04419

Language: Korean

Participation: Free of charge (Registration on first-come, first-served basis)

Registration & Contact: Ms. Durie Chae / drchae@kgcci.com / Tel.: 02-3780-4652

korea.ahk.de

February 2017

