



Federal Ministry
of Food
and Agriculture

South Korean-German Business Forum & Networking Event „Food Products from Germany“

Seoul, May 16, 2017

Dear Sir or Madam,

On behalf of the German Federal Ministry of Food and Agriculture we are pleased to invite you to the

South Korean-German Business Forum „Food Products from Germany“

which will take place on May 16, 2017 at 5 p.m.
in KINTEX I, Meeting Room 205, 2nd Floor

The business forum provides an outstanding occasion for local companies and specialists to get to know German producers and exporters of food products. The programme includes presentations by experts and practitioners from both Germany and South Korea as well as a short introduction of the German companies from the food sector. The presentations will be followed by a cocktail reception and individual conversations which provide a unique opportunity to build direct contacts with food stuffs producers and exporters from Germany and discuss areas of possible cooperation.

The business forum will be held in English with a consecutive translation into Korean and take place at KINTEX I, Meeting Room 205, 2nd Floor located on the site of KINTEX Korean International Exhibition Centre. Participation is free of charge.

Interested organisations are invited to register by submitting their applications indicating the company's name, address and a representative's name and contact information (telephone number, and e-mail address) by mail to i.kalinina@commit-group.com and ymkim@kgcci.com or by fax to +49-30-206-16-48-10 and +82-2-3780-4631.



Please find attached further information on programme and registration.

We are looking forward to welcoming you at the South Korean-German Business Forum.

With kind regards,

Irina Kalinina, Commit Project Partners GmbH (Germany)
Young-Min Kim, Korean-German Chamber of Commerce and Industry DE
international Ltd. (Korea)

 **commit**

www.bmel.de/export

Venue

Address

KINTEX (Korean International Exhibition Centre),
Meeting Room 205, Hall 1
Daehwa-dong Ilsan-seogu, Goyang-si, Gyeonggi-do, Korea
Tel.: + 82-31-810-8034
Website: www.kintex.com

German Participants

Company name	Representative	Title	Main business	Homepage
Aichermühle GmbH	Wolfgang Aicher	Managing Director	Beer, grain products	www.w-a-ltd.com
Hans Adler OHG	Marie-Luise Adler	Managing Director	Meat	www.adler-schinken.de ; www.adlerschwarzwald.de
Kreyenhop & Kluge GmbH & Co. KG	Stefan Klindwort	Managing Director	Food, non-food import & export	www.kreyenhop-kluge.com
ZMI Zur Mühlen International GmbH	Annette Knehans-Ernst	International Account Director	Meat	www.zurmuehleninternational.com
Zott Dairy Asia Pacific Pte Ltd.	Martin Mannhardt	Area Sales Manager	Dairy products	www.zott-dairy.com/en/

Program

Time	Program
16:30 – 17:00	Registration
17:00 – 17:05	Welcome Remarks (Dr. Weert Boerner, Minister, Deputy Head of Mission, Embassy of the Federal Republic of Germany)
17:05 – 17:20	Trend and perspective of korean market (Alexander Hirschle, Germany Trade & Invest)
17:20 – 17:35	Import market in Korea (Mr. Kyung-In Min, Team Manager, Highland Food)
17:35 – 18:15	Company introduction (5)
18:15 – 18:20	Q&A
18:20 – 19:00~	Reception/Dinner

- ※ For interested companies, please fill in the application form and send it back to us via e-mail or fax
- ※ This event is free of charge and the Korean-English consecutive translation will be offered.
- ※ Submission of application is obligatory and only 40 guests will be invited on a first come, first serve basis due to limited space.

Company name		Contact person	
Telephone		Cell phone	
E-Mail		Homepage	

- ※ For more information: KGCCI DEinternational Ltd.
Mr. Young-Min Kim Tel. 02-3780-4631 FAX 02-3780-4637 ymkim@kgcci.com