

“Making Effective Business Presentations”

Are business presentations in English making you uncomfortable?

Making business presentations with great impact to foreign executives or overseas partners is an essential skill for many Korean professionals. However, it is often challenging for them to deliver a brief message with logical flow, while projecting a sense of confidence.

Our experience working with Korean professionals shows that most difficulties making presentations are not related to English proficiency. This seminar is therefore intended for Koreans with intermediate to advanced English skills, who wish to gain more advanced presentation skills.

- **What is unique about this seminar?**

This seminar is offered in two training formats: with or without presentation practice.

Participants have the option to register only for Day One (5-hours) or, in addition for Day Two (8-hours).

- **Session Description**

DAY ONE: KEY NOTIONS ABOUT BUSINESS PRESENTATIONS (5-hours)

- Module I: Tips for Simplifying Your Slides
- Module II: Preparation Stage: Knowing your Audience and Sharpening your Message
- Module III: Practical Aspects of Public Speaking
- Module IV: Delivering an Effective Presentation

DAY TWO (optional): PRESENTATIONS DELIVERY BY PARTICIPANTS & REVIEW (8-hours)

Following Day One, participants who have registered reconvene for a second day of training to:

- Make an on-camera presentation, by incorporating the skills and notions they have just gained.
- Receive a full review and feedback by the instructor, with emphasis on strong points and areas of improvements.

Each participant receives a transcript of their evaluation and presentation video a few days later.

- **Target of this seminar**

- Korean managers who make business presentations to local expats or executives from HQ
- Korean staff and managers responsible for overseas business development.

- **Benefits**

- Learn how to make your slides simpler and more impactful for your audience.
- Learn how to adapt your presentation's message to the audience needs and expectations.

- Learn how to craft your presentation's core message from your introduction to your closing statements with a clear logical flow, for deeper impact.
- Learn how to make a powerful closing with a clear call to action for your audience.
- Learn practical tips to overcome your anxiety of public speaking in English for a non-Korean audience.

The key added benefits for participants to take part in Day Two are:

- Capitalizing on a very practical learning approach, by rehearsing and applying new notions in their presentation and later assessing their improvements by viewing their delivery on video.
- Receiving detailed and objectives feedback from the instructor, with suggestions for improvement.
- Achieving a higher level of confidence in front of a small audience.

- **Lecturer**

This workshop is conducted by Vectis CEO Simon Bureau, who has over 30 years of international business experience. In the past 8 years he has conducted over 300 workshops and lectures for various groups and organizations. He formerly served as Chairman of the Canadian Chamber of Commerce in Korea for 4 years. He is a graduate of Bishop's University and HEC Business School in Canada. Simon has worked a total of 20 years in Seoul, as well as in Montreal, New York City and Washington D.C.

- **Schedule**

- Date & time: Day One (basic): Thursday, July 5th (13:00 – 18:00)
Day Two (optional): Friday, July 13th (9:00 – 18:00, 1 hour of lunch break)
- Location: KGCCI conference room (7th Fl.)
- Language: English
- Session fee: Day One only (basic): KRW 250,000 + VAT
Day One + Day Two: KRW 600,000 + VAT (*Day Two is limited to 8 participants)

For registration: please visit our website [here](#) until **July 1st 2018**.

* Cancellation after July 2nd will not be accepted and the no-show fee will be charged.

For any inquiries:

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