



한·독 에너지 파트너십 팀  
Energiepartnerschaft - Team  
DEUTSCHLAND - KOREA



# Korean-German Hydrogen Expert Roundtable

## SCALING CLEAN HYDROGEN IN KOREA: INDUSTRY DIALOGUE ON THE H2GLOBAL DOUBLE AUCTION MODEL

**18. SEPTEMBER 2025, 10:00-13:00H**

**Venue:** Lotte Hotel, Seoul (37F Garnet Room)

**Language:** English-Korean (simultaneous translation)

**Moderator:** Jihee Jeong, Deputy Director and Energy & Environment Team Lead, Korean German Chamber of Commerce and Industry (KGCCI)

**10:00 – 10:05** **Welcome by Moderator**  
Jihee Jeong, KGCCI

**10:05 – 10:15** **Short introduction of participants**  
Please state your name, company, and the reason for your attendance.

**10:15 – 10:25** **Overview and Future Prospects of Korea's Clean Hydrogen Policy**  
Hyejin Lee, Ph. D., Head, Department of the Clean Hydrogen Certification Research, Korea Energy Economics Institute (KEEI)

**10:25 – 10:30** **Q&A**

**10:30 – 11:00** **Accelerating the Global Hydrogen Market Ramp-Up via H2Global's double auction model**  
Markus Exenberger, Executive Director, H2Global Foundation

**11:00 – 11:15** **Q&A**

**11:15 – 11:25** **Pathway for local adaptation**  
Elisabeth Sterner, Regional Representative East Asia, H2Global Foundation

**11:25 – 11:55** **Open Industry Dialogue**  
Interactive Session for participants to share views on feasibility and opportunities

**11:55 – 12:00 Closing & Next Steps**

Jihee Jeong, KGCCI

Elisabeth Sterner, Regional Representative East Asia, H2Global Foundation

**12:00 – 13:00 Networking Lunch**

Opportunity for networking and individual questions

**Initiated by:**



Federal Ministry  
for Economic Affairs  
and Energy



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Korean-German Chamber  
of Commerce and Industry  
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**Implementing organisations:**

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**In cooperation with:**

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