

KGCCI M2M Seminar Series 2025

Booklet



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Korean-German Chamber
of Commerce and Industry
주한독일상공회의소



Unlock Industry Insights & Forge Key Connections at the KGCCI M2M Seminar

Join us at the KGCCI M2M Seminar – a dynamic platform where members exclusively exchange cutting-edge knowledge and innovative ideas. Held on the first Tuesday of each month, the seminar offers a unique opportunity to:

- **Stay Ahead:** Gain the latest industry trends and expert insights.
- **Expand Your Network:** Connect with professionals and leaders, building valuable relationships.

This seminar is not just about listening; it's about engaging. Share your own experiences and ideas to ensure the discussion is relevant and enriching for all.

M2M Seminar at KGCCI

At KGCCI, your voice shapes the M2M Seminar. Through surveys in February and August, we gather feedback to tailor topics and speakers to your needs. We prioritize:

- **Diverse Perspectives:** Covering a range of industries and trends.
- **Premium Partnerships:** Featuring insights from our key partners.
- **Industry Relevance:** Focusing on issues that drive your professional growth.

Your participation is key. Take part in our upcoming survey and help shape the future of the seminar by sharing your thoughts on topics and speakers that matter most to you.

Timeline

Date	Topic	Speaker / Co-host
January 14	IP 5 Strategies for Bio and AI Firms: Crafting a Strategic IP Portfolio	ELPS IP/ ELPS LAW Firm Jaehyeong Joo, Director
February 11	Recent Tax Developments of Korea	Forvis Mazars Sebit Kisoo Lee, Tax Partner
March 18	Logistics Market Overview & Carbon Emission Issue	Samsung SDS Bong-Ki Scott Choi, Vice President
May 13	Korean customs audit overview & cases	CTL Customs Group Taejoon Lee, Hyesong Yeon
June 24	German Beer Tasting	Korea Beer Academy & Brotart
July 22	(TBC)	(TBC)
August 19	Annuity Insurance	Kyobo Life Insurance Co., Ltd.
September 16	Legal (TBC)	Yoon & Yang
October 14	Pension Services & Economic Outlook in Korea	Hana Bank
November 4	Tax (TBC)	PwC Samil
December 2	Systems Public Affairs (SPA) Non- Market Strategy Management	Macoll Consulting Group



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KGCCI M2M Seminar in January: Legal

Topic: IP5 Strategies for German Bio and AI Companies: Crafting a Strategic Intellectual Property Portfolio in Korea

Date: January 14, 10 AM

Location: KGCCI office

Co-host: [ELPS IP / ELPS Law Firm](#)

Speaker: Mr. Sang Yeol Lee, the Representative Patent Attorney at ELPS Patent Law Firm

Details:

We are pleased to invite you to an insightful seminar on "IP Strategies for German Bio and AI Companies," where we will explore the essential steps to building a robust and tailored IP portfolio in Korea. This seminar will focus on key strategies for German bio and AI companies, with real-world examples from our clients, Three Billion and Aetech.

Key Highlights:

- Practical strategies for German bio and AI companies to build impactful, market-ready IP portfolios customized for the Korean market.
- Bespoke IP portfolio development approaches aligned with each company's technological strengths and patent acquisition goals.
- Comprehensive competitive and industry analysis to guide strategic IP decision-making.
- **Case Studies in Focus:**

Three Billion – Excelling in medical AI diagnostics: Their success in technology-based IPO and navigating Korea's IP landscape.

Aetech – Innovating AI robotics for waste management: Winning the WIPO Award and establishing a strong IP foundation in Korea.

Registration: [Link click](#)





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KGCCI M2M Seminar in February: Tax

Topic: Recent Tax Developments of Korea

Date: February 11, 10 AM

Location: KGCCI office

Co-host: [Forvis Mazars Sebit](#)

Speaker: Kisoo Lee, Tax Partner, KICPA & CTA

Details:

In December 2024, the National Assembly of Korea passed the final tax reform bills which have generally taken effect from 1 January 2025. In this session Forvis Mazars Sebit will provide an overview of the key amendments that will impact on foreign invested corporations in Korea.

Forvis Mazars Sebit will also provide updates on the latest tax audit environment in Korea and the recent key tax issues and disputes, as applicable to foreign invested corporations in Korea. Also, Forvis Mazars Sebit will address key tax considerations for investment into Korea.

Please join us at this insightful session to obtain an understanding of the key tax law changes, tax audit trends, tax disputes and key tax considerations that may impact on your business and investment.

Registration: [Link click](#)





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KGCCI M2M Seminar in March: Logistics

Topic: Logistics Market Overview & Carbon Emission Issue

Date: March 18, 4 PM

Location: KGCCI office

Co-host: [Samsung SDS Logistics](#)

Speaker: Bong-Ki Scott Choi, Vice President

Details:

Samsung SDS will cover two key topics:

1. **Global Developments and Freight Market Impact:** Insights will be shared on how significant global events—such as the conclusion of the Russia-Ukraine conflict, the reopening of the Suez Canal, and the Trump administration's protectionist policies—are expected to affect freight rates and market conditions, with a particular focus on German companies operating in Korea.
2. **ESG and Carbon Emission Reduction:** The seminar will address managing carbon emissions under ESG (Environmental, Social, and Governance) principles, specifically focusing on Scope 3 emissions in logistics. Strategies for reporting emissions, reducing carbon output, and overcoming related challenges will be discussed, with expert advice provided to attendees.

Registration: [Link Click](#)





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KGCCI M2M Seminar in May: Customs

Topic: Korean customs audit overview & cases

Date: May 13, 10 AM

Location: KGCCI office

Co-host: CTL Customs Group

Speaker: Taejoon Lee, Head of Strategic Planning Department / Hyesong Yeon, Customs Attorney

Details:

In Korea, there has been many cases that customs imposed the duty as importers didn't prove the direct transportation in accordance with FTA regulations. In this session CTL Customs Group will provide an overview of the main proposals that will prepare for origin verification on direct transportation

CTL Customs Group also provides an update on the customs audit trend in Korea and highlight practical steps you can take to prepare for a customs audit

Please join us at this valuable session to obtain an understanding of the key checkpoint to prove direct transportation and audit trends that may impact on your business.

Registration: [Link click](#)





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KGCCI M2M Seminar in June: Exploring German Beer Heritage: A Cultural and Regional Journey

Topic: German & Belgium Beer Tasting

Date: June 24

Location: KGCCI office

Co-host: Korea Beer Academy & BrotArt

Speaker: Manje Kim, CEO of Korea Beer Academy

Details:

This seminar features a unique cultural and historical comparison between two of the world's most renowned beer countries: Germany and Belgium. While Belgium is celebrated for its Trappist ales and complex brewing traditions, Germany, the country of beer, is known for its purity law and iconic styles such as Pilsner, Export, and Weissbier—beers that are now also commonly found in Korea.

To showcase the diversity beyond these well-known types, the *German Beer Tour*, jointly organized by the Korea Beer Academy and KGCCI, introduces participants to popular German beer styles and rare regional specialties not easily encountered in Korea. Discover the stories behind each brew while tasting a wide range of flavors that reflect Germany's rich regional brewing heritage.

Registration: [Link click](#)



* This seminar will be held in Korean and if applicable, interpreting support will be offered in some cases.