

KGCCI M2M Seminar Series 2025

Booklet



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Korean-German Chamber
of Commerce and Industry
주한독일상공회의소



Unlock Industry Insights & Forge Key Connections at the KGCCI M2M Seminar

Join us at the KGCCI M2M Seminar – a dynamic platform where members exclusively exchange cutting-edge knowledge and innovative ideas. Held on the first Tuesday of each month, the seminar offers a unique opportunity to:

- **Stay Ahead:** Gain the latest industry trends and expert insights.
- **Expand Your Network:** Connect with professionals and leaders, building valuable relationships.

This seminar is not just about listening; it's about engaging. Share your own experiences and ideas to ensure the discussion is relevant and enriching for all.

M2M Seminar at KGCCI

At KGCCI, your voice shapes the M2M Seminar. Through surveys in February and August, we gather feedback to tailor topics and speakers to your needs. We prioritize:

- **Diverse Perspectives:** Covering a range of industries and trends.
- **Premium Partnerships:** Featuring insights from our key partners.
- **Industry Relevance:** Focusing on issues that drive your professional growth.

Your participation is key. Take part in our upcoming survey and help shape the future of the seminar by sharing your thoughts on topics and speakers that matter most to you.

Timeline

Date	Topic	Speaker / Co-host
January 14	IP 5 Strategies for Bio and AI Firms: Crafting a Strategic IP Portfolio	ELPS IP/ ELPS LAW Firm Jaehyeong Joo, Director
February 11	Recent Tax Developments of Korea	Forvis Mazars Sebit Kisoo Lee, Tax Partner
March 18	Logistics Market Overview & Carbon Emission Issue	Samsung SDS Bong-Ki Scott Choi, Vice President
May 13	Korean customs audit overview & cases	CTL Customs Group Taejoon Lee, Hyesong Yeon
July 1	Navigating the New Horizon: The President Lee Jae-myung Administration's impact on German Business in Korea	Kim & Chang Paul H.Cho Hyojin Bae Jessicsa J. Lee
August 19	Impact on retirement benefits & long-term employee benefits according to the precedent on ordinary wages	Kyobo Life Insurance Co., Ltd. Jaeyoon Caleb Lee
September 23	SAPA under the New Administration : Impact on German Companies	BAE, KIM & LEE Jinwook Song Hee-Gang Shin Jiyoung Sohn Michael Suh
October 14	Korea's Evolving Labor Policy: Strategic Implications and Corporate Preparedness	YOON & YANG David Park Jung Mo Hong Bernhard Vogel
November 4	2026 Tax Law Changes in Korea: Key Updates and Business Implications	PwC Samil Robert Browell
December 2	Systems Public Affairs (SPA) Non- Market Strategy Management	Macoll Justin Hong



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KGCCI M2M Seminar in January: Legal

Topic: IP5 Strategies for German Bio and AI Companies: Crafting a Strategic Intellectual Property Portfolio in Korea

Date: January 14, 10 AM

Location: KGCCI office

Co-host: [ELPS IP / ELPS Law Firm](#)

Speaker: Mr. Sang Yeol Lee, the Representative Patent Attorney at ELPS Patent Law Firm

Details:

We are pleased to invite you to an insightful seminar on "IP Strategies for German Bio and AI Companies," where we will explore the essential steps to building a robust and tailored IP portfolio in Korea. This seminar will focus on key strategies for German bio and AI companies, with real-world examples from our clients, Three Billion and Aetech.

Key Highlights:

- Practical strategies for German bio and AI companies to build impactful, market-ready IP portfolios customized for the Korean market.
- Bespoke IP portfolio development approaches aligned with each company's technological strengths and patent acquisition goals.
- Comprehensive competitive and industry analysis to guide strategic IP decision-making.
- **Case Studies in Focus:**

Three Billion – Excelling in medical AI diagnostics: Their success in technology-based IPO and navigating Korea's IP landscape.

Aetech – Innovating AI robotics for waste management: Winning the WIPO Award and establishing a strong IP foundation in Korea.

Registration: [Link click](#)





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KGCCI M2M Seminar in February: Tax

Topic: Recent Tax Developments of Korea

Date: February 11, 10 AM

Location: KGCCI office

Co-host: [Forvis Mazars Sebit](#)

Speaker: Kisoo Lee, Tax Partner, KICPA & CTA

Details:

In December 2024, the National Assembly of Korea passed the final tax reform bills which have generally taken effect from 1 January 2025. In this session Forvis Mazars Sebit will provide an overview of the key amendments that will impact on foreign invested corporations in Korea.

Forvis Mazars Sebit will also provide updates on the latest tax audit environment in Korea and the recent key tax issues and disputes, as applicable to foreign invested corporations in Korea. Also, Forvis Mazars Sebit will address key tax considerations for investment into Korea.

Please join us at this insightful session to obtain an understanding of the key tax law changes, tax audit trends, tax disputes and key tax considerations that may impact on your business and investment.

Registration: [Link click](#)





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KGCCI M2M Seminar in March: Logistics

Topic: Logistics Market Overview & Carbon Emission Issue

Date: March 18, 4 PM

Location: KGCCI office

Co-host: [Samsung SDS Logistics](#)

Speaker: Bong-Ki Scott Choi, Vice President

Details:

Samsung SDS will cover two key topics:

1. **Global Developments and Freight Market Impact:** Insights will be shared on how significant global events—such as the conclusion of the Russia-Ukraine conflict, the reopening of the Suez Canal, and the Trump administration's protectionist policies—are expected to affect freight rates and market conditions, with a particular focus on German companies operating in Korea.
2. **ESG and Carbon Emission Reduction:** The seminar will address managing carbon emissions under ESG (Environmental, Social, and Governance) principles, specifically focusing on Scope 3 emissions in logistics. Strategies for reporting emissions, reducing carbon output, and overcoming related challenges will be discussed, with expert advice provided to attendees.

Registration: [Link Click](#)





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KGCCI M2M Seminar in May: Customs

Topic: Korean customs audit overview & cases

Date: May 13, 10 AM

Location: KGCCI office

Co-host: CTL Customs Group

Speaker: Taejoon Lee, Head of Strategic Planning Department / Hyesong Yeon, Customs Attorney

Details:

In Korea, there has been many cases that customs imposed the duty as importers didn't prove the direct transportation in accordance with FTA regulations. In this session CTL Customs Group will provide an overview of the main proposals that will prepare for origin verification on direct transportation

CTL Customs Group also provides an update on the customs audit trend in Korea and highlight practical steps you can take to prepare for a customs audit

Please join us at this valuable session to obtain an understanding of the key checkpoint to prove direct transportation and audit trends that may impact on your business.

Registration: [Link click](#)





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KGCCI M2M Seminar in July: Legal

Topic: Assessment of Korea's Economy and Industry

Date: July 1, 9:45 AM

Location: Cresendo Building, 75, Saemunan-ro, Jongno-gu, Seoul

Co-host: Kim & Chang

Speaker: Paul H.Cho, Foreign Attorney at Kim & Chang / Hyojin Bae, Foreign Attorney at Kim & Chang / Jessica Jungmin Lee, Foreign Attorney at Kim & Chang

Details:

The Korean-German Chamber of Commerce and Industry (KGCCI), in collaboration with Kim & Chang, cordially invites you to an exclusive M2M Seminar examining the key implications of South Korea's new presidential administration for German businesses operating in the country.

With President Lee Jae-myung now in office, major shifts in labor, regulatory, and industrial policy are expected. For German companies, understanding the direction of these changes is critical for strategic planning and risk management.

This exclusive seminar will offer timely, practical insights from legal and sustainability experts at Kim & Chang. Based on President Lee's key campaign pledges, we will provide a concise overview of anticipated legal and economic developments to help your business prepare for the evolving Korean business landscape.

Registration: [Link Click](#)

KIM & CHANG



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KGCCI M2M Seminar in August: Insurance

Topic: Impact on retirement benefits & long-term employee benefits according to the precedent on ordinary wages

Date: August 19, 10 AM

Location: KGCCI Office

Co-host: Kyobo Life Insurance Co., Ltd.

Speaker: Jaeyoon Caleb Lee

Details:

This session will explore how recent court precedents on ordinary wages are influencing retirement benefits and long-term employee benefits in Korea. As interpretations around the fixed nature of ordinary wages continue to evolve, companies are encountering increased complexity in managing compensation structures and compliance risks.

The presentation will provide clear definitions of average wages and ordinary wages, along with an overview of key legal notices related to the removal of fixed payment characteristics under recent rulings. We will also analyze how these regulatory developments may impact companies' obligations regarding retirement benefits and long-term employee benefit plans.

Participants will gain practical insights through examples of actuarial evaluation reports assessing the impact on retirement benefits, as well as real-world case studies illustrating when long-term employee benefits are affected and when they remain unchanged.

Registration: [Link here](#)





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KGCCI M2M Seminar in August: Legal

Topic: SAPA under the New Administration: Impact on German Companies

Date: September 23, 4 PM

Location: KGCCI Office

Co-host: BAE, KIM & LEE LLC

Speaker: Jinwook Song, Hee-Gang Shin, Jiyoung Sohn, Michael Suh

Details:

KGCCI M2M Seminar with BAE, KIM & LEE LLC will explore the recent developments of the Serious Accidents Punishment Act (SAPA) under the new administration of President Lee and assess their implications for German companies operating in Korea. With the government's policy direction shifting, businesses are facing evolving compliance requirements and heightened expectations regarding workplace safety and corporate responsibility.

During the seminar, a Partner and a Senior Attorney from BAE, KIM & LEE will provide a comprehensive update on regulatory changes, highlight potential risks for foreign companies, and share practical guidance on how to adapt corporate governance and operational structures. The session will offer participants valuable insights to anticipate legal challenges, reduce exposure to liability, and strengthen their compliance frameworks in alignment with the new regulatory environment.

Registration: [Link here](#)

bkl 법무법인(유한)
태평양



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KGCCI M2M Seminar in October: Legal

Topic: Korea's Evolving Labor Policy: Strategic Implications and Corporate Preparedness

Date: October 14, 16:30 PM

Location: KGCCI Office

Co-host: YOON & YANG

Speaker: David Park, Jung Mo Hong, Bernhard Vogel

Details:

This presentation will address the direction of the new government's labor policy in Korea and explore key measures that companies can consider in response to these anticipated changes.

First, the government plans to expand the scope of labor-related laws and regulations by enacting a Basic Law to guarantee "workplace rights" for all individuals engaged in labor, regardless of the name or form of their contracts. This includes the self-employed, specially employed workers, and platform workers. In addition, a presumed employment system will be introduced to broaden the definition of employment relationships.

Second, several initiatives will focus on improving individual working conditions. These include the gradual extension of the retirement age to 65, the phased introduction of a 4.5-day work week system, and reforms to enhance the annual paid leave entitlement. The government also plans to make severance pension plans mandatory and expand eligibility for severance pay to cover more employees. Lastly, a wage distribution system is expected to be introduced to further strengthen employee protections.

Registration: TBC



법무법인(유) 화우
YOON & YANG



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KGCCI M2M Seminar in November: Tax

Topic: Update on tax law changes for 2026

Date: November 4, 10 AM

Location: 100 Hangang-daero, Yongsan-gu, Seoul 04386, Korea

Co-host: PwC Samil

Speaker: Robert Browell

Details:

This session will provide a timely update on significant tax law changes coming into effect in 2026 that are anticipated to impact foreign-invested corporations and individuals operating in Korea.

Leading professionals from Samil PwC will deliver a comprehensive overview of the key legislative developments, including new compliance requirements, adjustments to tax incentives, and changes in reporting obligations. The session will also highlight practical considerations for tax planning and risk management under the new regulatory framework.

Participants will gain valuable insights into how these changes may influence day-to-day operations, long-term business strategies, and investment decisions in Korea. Through in-depth explanations and illustrative examples, the speakers will help you understand the implications of the updated tax rules and how to prepare effectively.

Registration: TBC





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KGCCI M2M Seminar in December: Corporate Strategy

Topic: The Partnership Framework: Becoming a Valued Partner to Public Stakeholders

Date: December 2

Location: The Forum, Two IFC 3F, 10 Gukjegeumyung-ro, Yeouido-dong, Yeongdeungpo District, Seoul

Co-host: Macoll Consulting

Speaker: Justin Hong

Details:

In today's fast-changing Korean environment, public affairs professionals must respond swiftly to political, social, and economic issues, often with limited time for analysis. This seminar will introduce practical frameworks that provide structured methods for evaluating situations and making strategic decisions.

Participants will learn models for mapping stakeholder interests, assessing political risks, and understanding how public issues evolve. Examples include the PLC curve approach, which adjusts strategies according to a company's product phase, and the Salient Stakeholder model, which helps prioritize stakeholders effectively.

The session aims to equip attendees with multiple tools to diagnose challenges, identify key priorities, and apply these frameworks within their own organizations, ultimately enabling more confident and informed public affairs strategies.

Registration: TBC

Please note, the KGCCI M2M Seminar schedule and content is subject to change.