UPGRADE YOUR MEMBERSHIP

More visibility. Stronger connections. Greater access.

Premium Partner Program 2027

Korean-German Chamber of Commerce and Industry

AHK Korean-German Chamber of Commerce and Industry 주한독일상공회의소

What is Premium Partner Program?

The KGCCI Premium Partner Program 2027 is a **year-round partnership program** offering enhanced visibility and access to our member network — strengthening your brand presence and connections through KGCCI events, publications, and digital channels.

KGCCI AT A GLANCE

500+	50+	5,500*
MEMBERS IN KOREA	EVENTS	ATTENDEES (*2026)

WHAT YOU GET

BE VISIBLE
Year-round visibility across KGCCI channels

TAKE THE FRONT ROW
Priority access at KGCCI flagship events

GET CONNECTED
Exclusive CEO & Ambassador Roundtables

AMPLIFY YOUR BRAND
Premium exposure in KORUM & KGCCI Newsletter

Why join Premium Partner Program 2027?

BENEFITS	PLATINUM	PLUS	PARTNER
EXCLUSIVE BENEFITS	• Featured Article or Interview in KORUM Magazine (1x per year) • Access to Exclusive CEO/Ambassador Roundtables (up to 2X per year, 1 person/company)	• Access to Exclusive CEO/Ambassador Roundtables (up to 2X per year, 1 person/company)	• Access to Exclusive CEO/Ambassador Roundtables (up to 2X per year, 1 person/company)
YEAR-ROUND BRAND VISIBILITY & ADVERTISING	Maximum year-round visibility across KGCCI events, publications & digital channels L Large logo placement ● Highest level of KORUM & Newsletter advertising	Enhanced year-round visibility across KGCCI events, publications & digital channels M Medium logo placement ● Enhanced KORUM & Newsletter advertising	Year-round visibility across KGCCI events, publications & digital channels S Small logo placement ● KORUM & Newsletter advertising
FLAGSHIP EVENTS	Premium access & recognition **8** complimentary tickets across KGCCI events • Event acknowledgement • Priority seating • Group photo • 4 Sundowner tickets • One 8-seat table with company logo at a KGCCI flagship event	Enhanced access & recognition **6** complimentary tickets across KGCCI events • Event acknowledgement • Priority seating • Group photo • 4 Sundowner tickets	Priority access & recognition **4** complimentary tickets across KGCCI events • Event acknowledgement • Priority seating • Group photo • 4 Sundowner tickets
ANNUAL FEE (excl. VAT)	**KRW 13,500,000**	**KRW 7,500,000**	**KRW 5,500,000**

Exclusive Benefits

BENEFITS	PLATINUM	PLUS	PARTNER
KORUM MAGAZINE	**1×** **Featured Article or Interview in KORUM Magazine** (1x per year)	— *Platinum only*	— *Platinum only*
EXCLUSIVE ROUNDTABLES	UP TO **2×** **Access to Exclusive CEO/Ambassador Roundtables** (up to 2x/year, 1 person/company)	UP TO **2×** **Access to Exclusive CEO/Ambassador Roundtables** (up to 2x/year, 1 person/company)	UP TO **2×** **Access to Exclusive CEO/Ambassador Roundtables** (up to 2x/year, 1 person/company)

Exclusive Benefits

BENEFITS

PLATINUM ONLY

1×

Featured Article or Interview in KORUM Magazine

(1x per year)



WHAT YOU GET

- **Advertising Value:** KRW 3,000,000
- **Customized Company Feature / Interview**
- **KORUM Readership:** 15,000+ readers
- **Exclusive Reach:** C-level executives and key decision-makers of member companies and institutions
- **Exposure:** 15,000+ impressions

PLATINUM PLUS PARTNER

UP TO 2×

Access to Exclusive CEO/Ambassador Roundtables

(up to 2x/year, 1 person/company)



2026 ROUNDTABLES

- **September 2026**
  Speaker: EU Ambassador
- **November 2026**
  Speaker: Foreign Investment Ombudsman

Year-round Brand Visibility & Advertising

BENEFITS	PLATINUM	PLUS	PARTNER
LOGO EXPOSURE	**L Large logo exposure** • KGCCI Website • KGCCI Lounge • KGCCI Email Signature • KGCCI Event Invitations • All Major KGCCI Events • Dedicated Page in KORUM Magazine	**M Medium logo exposure** • KGCCI Website • KGCCI Lounge • KGCCI Email Signature • KGCCI Event Invitations • All Major KGCCI Events • Dedicated Page in KORUM Magazine	**S Small logo exposure** • KGCCI Website • KGCCI Lounge • KGCCI Email Signature • KGCCI Event Invitations • All Major KGCCI Events • Dedicated Page in KORUM Magazine
KORUM MAGAZINE 3 editions per year	**3× Full Page**	**2× Full Page** or **3× Half Page**	**1× Full Page** or **2× Half Page**
WEEKLY NEWSLETTER banner placements	**6× banner placements** per year	**4× banner placements** per year	**2× banner placements** per year

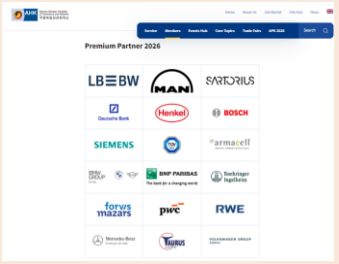
Year-round Brand Visibility & Advertising

BENEFITS

LOGO EXPOSURE

Website · Lounge · Email · Invitations · Events · KORUM

PLATINUM	**Large** logo
PLUS	**Medium** logo
PARTNER	**Small** logo







WEEKLY NEWSLETTER BANNER

PLATINUM	**6×** banner placements / year
PLUS	**4×** banner placements / year
PARTNER	**2×** banner placements / year



WHAT YOU GET

- **Reach 15,000+ subscribers** every week, straight to their inbox
- **Worth KRW 200,000** per banner placement
- **Stay top of mind** with repeated exposure all year

KORUM MAGAZINE AD 3 editions / year

PLATINUM	**3×** Full Page
PLUS	**2×** Full Page or **3×** Half Page
PARTNER	**1×** Full Page or **2×** Half Page





WHAT YOU GET

- **Reach 15,000+ readers**
- **Advertising value**
  - **Platinum** KRW 3,500,000
  - **Plus** KRW 2,100,000
  - **Partner** KRW 1,400,000
- **Long shelf life:** print and digital editions stay in circulation all year

Flagship Events

BENEFITS	PLATINUM	PLUS	PARTNER
ACCESS & RECOGNITION	**Premium** **access & recognition** at KGCCI flagship events • Event acknowledgement • Priority seating • Group photo	**Enhanced** **access & recognition** at KGCCI flagship events • Event acknowledgement • Priority seating • Group photo	**Priority** **access & recognition** at KGCCI flagship events • Event acknowledgement • Priority seating • Group photo
EVENT TICKETS for any KGCCI event	UP TO **8** tickets	UP TO **6** tickets	UP TO **4** tickets
SUNDOWNER TICKETS	UP TO **4** tickets	UP TO **4** tickets	UP TO **4** tickets
COMPANY TABLE	**1×** **Exclusive 8-seat company table** with logo at one KGCCI flagship event (e.g., Asparagus or Christmas Dinner)	— *Platinum only*	— *Platinum only*

Flagship Events

BENEFITS

PLATINUM PLUS PARTNER

ACCESS & RECOGNITION
at KGCCI flagship events

Event acknowledgement · Priority seating · Group photo



WHAT YOU GET

Your brand, on stage all year round

- **50+ events a year:** your brand at every KGCCI flagship event
- **5,500+ attendees:** visibility with decision-makers across industries
- **Group photo with VIP guests:** shared across KGCCI channels

COMPANY TABLE

PLATINUM ONLY

1× Exclusive 8-seat company table with logo at one KGCCI flagship event
(e.g., Asparagus or Christmas Dinner)



WHAT YOU GET

Your own table at KGCCI's signature dinner

- **Value** KRW 2,000,000
- **8 seats, your guests:** host clients, partners or your team
- **Your logo on the table:** visible to every guest in the room

EVENT TICKETS up to, per year

See the 2027 Event Calendar on the next page →

PLATINUM	**8** tickets for any event + **4** Sundowner tickets
PLUS	**6** tickets for any event + **4** Sundowner tickets
PARTNER	**4** tickets for any event + **4** Sundowner tickets

WHAT YOU GET

Bring your team and clients to KGCCI's best events

- **Use tickets your way:** any KGCCI event, any guest
- **Sundowner tickets:** relaxed networking with the business community
- **Year-round access:** plan ahead with the 2027 event calendar

Flagship Events

2027 EVENT CALENDAR

● **Complimentary tickets apply** *Dates subject to change*

JAN	FEB	MAR	APR	MAY	JUN
• **Economic Outlook & New Year Reception, Busan & Seoul**	• M2M Seminar	• **Green Cabbage Dinner**	• **Sundowner** • PR Circle • M2M Seminar	• **Asparagus Dinner** • Korean Executive Forum	• Joint CSR • M2M Seminar • Annual General Meeting (AGM)

JUL	AUG	SEP	OCT	NOV	DEC
• **Sundowner**	• **Half-Year Economic Outlook Seoul**	—	• **Sundowner**	• Korean Executive Forum	• **Sundowner** • **Christmas Dinner**

TO BE ANNOUNCED **2× Exclusive Events for Premium Partners** · **4× Special Events with GCAB in Busan**

2026 HIGHLIGHTS



Economic Outlook


Asparagus Dinner


Special Reception with Prime Minister


Korean Executive Froum

How to join Premium Partner Program 2027?

REGISTRATION PROCESS

STEP 1 YOU

1

APPLY

Fill out and submit the **[Registration Form]**

STEP 2 KGCCI

2

REVIEW

KGCCI reviews your **[Registration Form]** and sends a confirmation email

STEP 3 KGCCI

3

INVOICE*

KGCCI issues your invoice

STEP 4 YOU

4

PAYMENT*

Complete the payment

STEP 5

5

DONE

Your 2027 Premium Partner registration is complete

*Upon request, invoices can be issued and payment can be made in 2026.

December 4, 2026

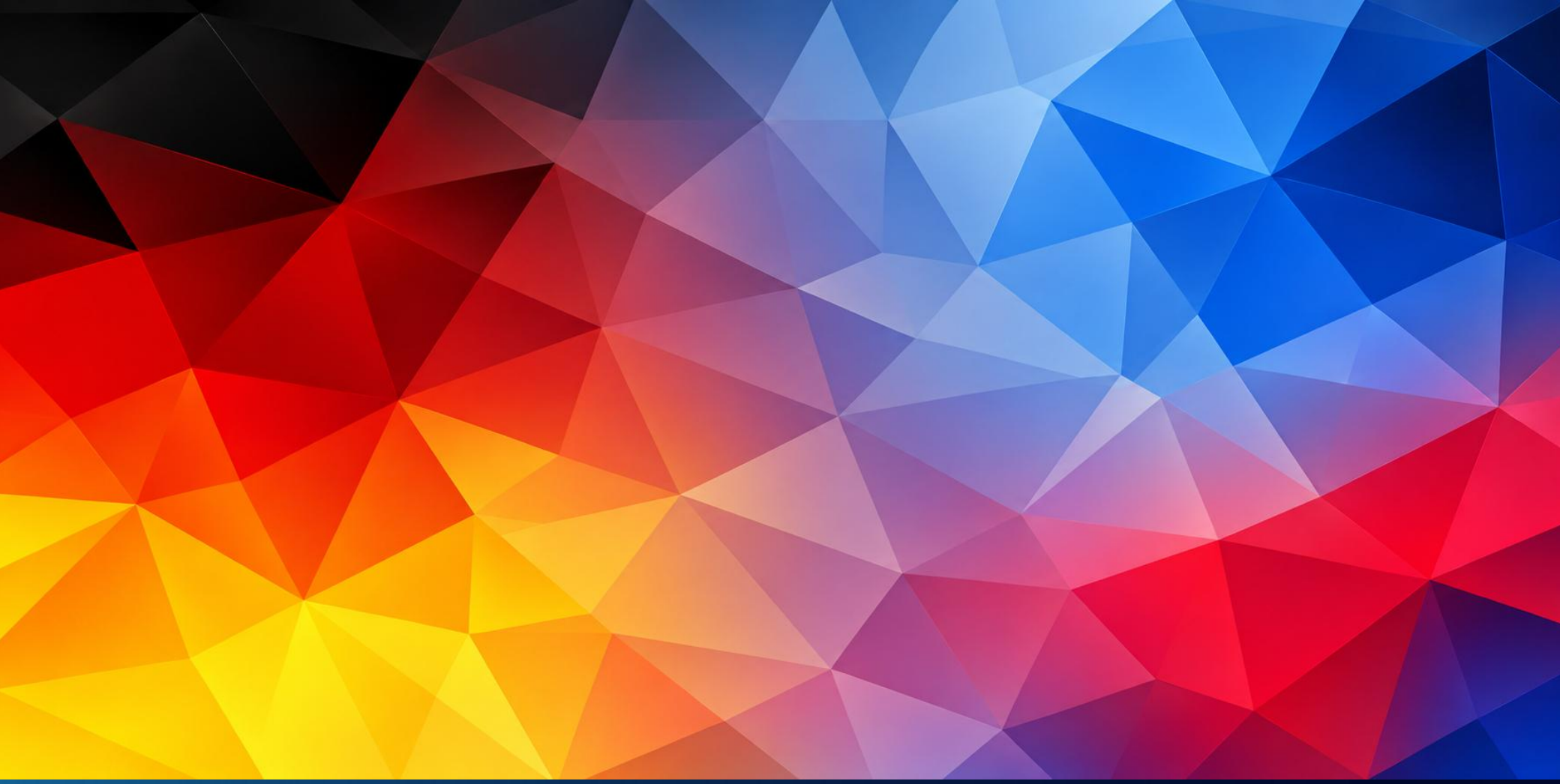
Download the Registration Form ▶ and send it to events@kgcci.com

[Registration Form]

APPLICATION DEADLINE

QUESTIONS? CONTACT

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02-3780-4661



AHK Korean-German Chamber of Commerce and Industry
주한독일상공회의소