The Korean-German Chamber of Commerce and Industry (KGCCI) DEinternational Ltd. is looking for a PR & Communications Intern

The Korean-German Chamber of Commerce and Industry (KGCCI) is a recognized member of the worldwide network of the German Chambers of Commerce (AHKs) with 140 offices in 92 countries. KGCCI has been promoting economic relations between Germany and Korea since 1981. With a full-time staff of 21 multilingual professionals, KGCCI and its subsidiary, KGCCI DEinternational Ltd., focus on the functions of trade promotion, membership, and consulting for market entry.

Given the leading role KGCCI plays in the public eye and in bilateral affairs, the position at the PR and Communications department carries a lot of responsibility and provides plenty of opportunities to make a difference.

Requirements

- Major in PR, Communication, Journalism or Marketing preferred
- Native speaker of Korean with native or excellent English skills
- Must be a confident communicator with good verbal and written skills
- Must have understanding of media relations and social media communication
- Detail oriented and well organized, able to manage a variety of projects
- Team player, flexible and able to take on special projects
- Applicants with relevant internship or job experience preferred

Responsibilities

- Develop and execute PR & communications of KGCCI events and major topics
- Conceptualize social media communication, seeking new contents and concepts
- Promote KGCCI publications and attract new target groups for extended readership
- Support PR & Communications Manager to create content for press releases, print and online publications
- Monitor and analyze PR results on a regular basis

Interested? Please send your resume and cover letter in English and Korean to:

Ms. Hee-Seon Lim  
E-Mail: hslim@kgcci.com  
Tel: +82-2-3780-4601  
Deadline: February 21, 2020

Please specify position (PR Intern) and possible starting date.