

Order Sheet KORUM




Company Name _____

Contact Person _____

Phone _____

E-Mail _____

Please select the advertisement type:

Availability	Advertisement type	Special member price	Non-member price	Example
Double page				
<input type="checkbox"/> available	Inside back cover page spread	1.89 mil. KRW	2.10 mil. KRW	
<input type="checkbox"/> available	Inside double page spread	1.80 mil. KRW	2.00 mil. KRW	
Single page				
<input type="checkbox"/> available	Outside back cover page	1.98 mil. KRW	2.20 mil. KRW	
<input type="checkbox"/> available	Inside front cover page	1.53 mil. KRW	1.70 mil. KRW	
<input type="checkbox"/> available	Inside back cover page	1.44 mil. KRW	1.60 mil. KRW	
<input type="checkbox"/> available	Inside page	1.26 mil. KRW	1.40 mil. KRW	
<input type="checkbox"/> available	Advertorial	1.00 mil. KRW	1.10 mil. KRW	
1/2 page				
<input type="checkbox"/> available	Inside 1/2 page	0.72 mil. KRW	0.80 mil. KRW	

Please note:

10% VAT will be added

Additional frequency discount 5% for 3 issues and 10% for 6 issues

Please send us your advertisement file via email.

DATE: _____

SIGNATURE: _____

General Information – KORUM

- Thank you for your order -

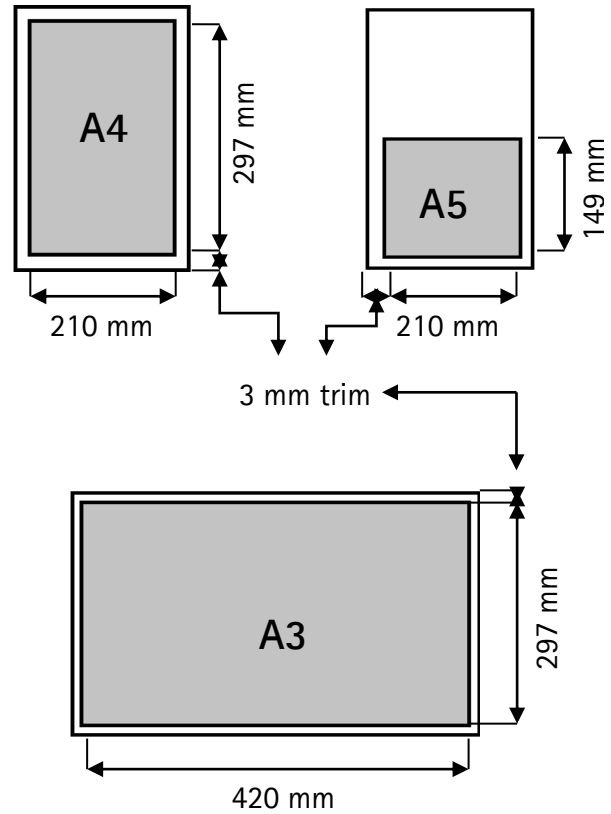
KORUM – Information:

KORUM is KGCCI's bimonthly magazine covering Korea's economy, markets, companies, technologies as well as taxes and legal issues. The journal also contains information on KGCCI activities and its member companies.

The target group of KORUM consists of members of the KGCCI in Korea, Germany and abroad, decision makers of German companies and representatives of German business associations and institutions.

Trim size Information:

(non-bleed size: trim size + 6mm)



Technical Information:

- File Format: pdf / jpeg / eps
- Resolution: 300 dpi (minimum)
- Color: all advertisements are full color
- Size: double page (A3), single page inside and outside (A4) and half page (A5)

Advertisement type	Trim size (mm)	Non-bleed size (mm)
Double page	420 x 297	426 x 303
Single page	210 x 297	216 x 303
1/2 page	210 x 149	-