“Vision and Goal Setting Seminar”

- Reflect on your personal value, vision and motivate them by aligning with your organization’s vision.
- Set goals and write Goal Statements clearly and specifically.
- Maximize your desire to achieve this by vividly presenting your goals

**Target group**
Team members/leaders who need goal setting for 2020

**Curriculum**

1) Vision Value Alignment
   - Finding the point where individuals’ values and vision are linked to the organization’s goals/visions
   - Introduction of Be-Do-Get model and personal value card selection activity
   - Looking for each participant’s company vision/mission and recognizing the definition and importance of their work
   - Key Points for Performance

2) Write and share clear Goal statements
   - Check clear performance goals and criteria in your work
   - Specify and quantify behavior to achieve performance
   - Learn about knowledge, skills, etc. that require development to achieve goals
   - Completing 1 page of Goal Statement, share in a group and give mutual coaching/feedback

3) Summary and 1 Minute vision declaration
   - Key word summary and finding application
   - 1 Minute presentation and receive trainer coaching using 3P (Present, Powerful, Positive) techniques to bring the goal to life

**Expected Results/Benefits**
Not only clarifying the goal setting but also be motivated emotionally to make performance.
Lecturer: Dale Carnegie Training

Founded in 1912, Dale Carnegie Training has evolved from one man's belief in the power of self-improvement to a performance-based training company with offices worldwide. We focus on giving people in business the opportunity to sharpen their skills and improve their performance in order to build positive, steady, and profitable results. Headquartered in Hauppauge, New York, Dale Carnegie Training is represented in all 50 of the United States and over 90 countries. More than 2700 trainers present Dale Carnegie Training programs in more than 30 languages. Dale Carnegie Training is dedicated to serving the business community worldwide. In fact, approximately 8 million people have completed Dale Carnegie Training.

Dale Carnegie Training emphasizes practical principles and processes by designing programs that offer people the knowledge, skills and practices they need to add value to the business. Connecting proven solutions (Leadership, Teamwork, Sales, Presentation, Customer Service) with real-world challenges, Dale Carnegie Training is recognized internationally as the leader in bringing out the best in people.

Training References

WIKA, Bluebell Korea, Edwards Korea, Thyssenkrupp Korea, Continental Automotive Korea, Audi Korea, Starbucks Korea, WeMakePrice, Swatch Group Korea, Hyundai Mobis, Shinhan Finance Group, Volvo Korea, Fendi Korea, GS Retail, Google Korea, Oracle Korea, KOTRA etc.

Feedback from KGCCI Seminar participants- Dale Carnegie Seminar in 2019

“Very well-made curriculum”
“Great program with great trainer”
“It was a practical with many case studies.”
“Trainer's coaching was good and I was very impressed to find good things and praise them.”
“It was good to have a lot of time to practice role-play”
“It’s time to rethink what we know theoretically but don’t really apply.”
“Differentiation from sales training so far”
“It is an education that is acquired through good practice”
“I could see me and learn a lot”

Schedule
- Date & time: Wednesday, February 20th 2020 (13:00 – 18:00 p.m., 5 hours)
- Location: KGCCI conference room (7th Fl.)
- Language: Korean
- Session fee: KRW 350,000 + 10 % VAT

Please register until February 17th 2020 on our website: korea.ahk.de/ko/events/

For more inquiries, please contact: Ms. Hee-Seon Lim (h slim@kgcci.com / Tel.: 02-3780-4601)