"Mobility - Human touch for innovation"

- this is the title of the upcoming academic spring workshop of the German-Korean alumni network ADeKo, which will take place on Friday, May 3, 2019 in Busan / Korea.

Mobility is the fuel of globalization - characterized by a variety of forms of mobility such as connectivity, seamless mobility or neo-ecology. However, the world in the 21st century is not just about information technologies or new developments in the automotive industry, mobility also stands for mobility in the social sense, such as in the exchange of knowledge, goods / services and people.

Let's interact with these social mobility topics in a casual, academic atmosphere - on the beautifully landscaped campus of Korea Maritime and Ocean University by the sea.

At the academic spring workshop, the focus is on people - what needs, lifestyles and principles of living together will determine our lives in the future? And so we start this morning with a post by Ralph Gusko (Board member Aisa-Pacific, Beiersdorf AG), who will tell us about the importance of humans, in the technology dominated world and Taehung Chung, Ph.D., professor of Pai Chai University will inform and discuss with us the beginning of the "mobility" of Korea, which began after the Korean war in Busan at the West German Red Cross Hospital through the labor migration of Korean nurses to Germany..

After a lunch with a view of the ocean, the afternoon continues with three sessions in which we want to discuss the modern multi mobile society together with different experts and speakers. What are the social consequences of mobility for people: professionally, personally or politically, like the refugees. Or the intellectual, scientific mobility for our educational system or trends such as Omnichanneling or on-the-go markets for the economy?

The evening concludes with a cultural happening at the "40 Steps" in downtown Busan, in the immediate vicinity of the famous 국제 시장, Gukje Sijang (International Market). At this historic site, once on the oceanfront, where refugees from the north were brought south by the American Navy during the Korean War, people on the steps looked for their relatives who fled.

Here, the German dancer Patricia May together with the Busan artist collective Totatoga will express the subject of mobility in dance - a very unusual approach that one can look forward to.
The conference will end in the exchange of participants among each other, but also with the artists and residents of the neighborhood in a relaxed street festival atmosphere in front of the 40 steps.

The organizers are the Alumni Network Germany-Korea and the Korea Maritime and Ocean University / IMA (Institute of International Maritime Affairs) in cooperation with Federal Ministry of Education and Research, Honorary Consul of the Federal Republic of Germany Busan, DAAD, the German University of Economics and Management (FOM), the Korea Foundation, KGCCI and A.I.F.

The program is free of charge, please register at the following link: www.adoko.or.kr

DAAD alumni can get the travel expenses replaced, please contact us

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