

Order sheet - KGCCI ADVERTISMENT

Advertise with us

Company Name	
Contact Person	
Phone	
E-Mail	

Date:

Signature :

Confirmation will be sent to you after the insertion order form is received.

Please email this completed form to: pr@kgcci.com

Order sheet - KGCCI ADVERTISEMENT

Please select the advertisement type of your choice

Advertisement type	Special member price	Non-member price
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KORUM

Double page	Inside back cover page spread	☐ 2.30 mil. KRW	☐ 2.50 mil. KRW
	Inside double page Spread	☐ 2.10 mil. KRW	☐ 2.30 mil. KRW
Single page	Outside back cover page	☐ 2.30 mil. KRW	☐ 2.60 mil. KRW
	Inside front cover page	☐ 1.90 mil. KRW	☐ 2.10 mil. KRW
	Inside back cover page	☐ 1.90 mil. KRW	☐ 2.10 mil. KRW
	Inside page	☐ 1.50 mil. KRW	☐ 1.70 mil. KRW
	Advertorial	☐ 1.40 mil. KRW	☐ 1.50 mil. KRW
½ page	Inside ½ page	☐ 700,000 KRW	☐ 800,000 KRW

SNS Posting

SNS Posting Package (LinkedIn, Instagram)	☐ 100,000 KRW	☐ 150,000 KRW
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Please note:

10% VAT will be added.

Prices can be adjusted based on duration and quantity, and we are open to customization.

Details are below

Order sheet - KGCCI ADVERTISEMENT

Please select the advertisement type of your choice

Advertisement type	Duration	Special member price	Non-member price
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Weekly e-Newsletter

E-Mail Signature Banner	1 Time	☐ 200,000 KRW	☐ 250,000 KRW
	2 Times	☐ 360,000 KRW	☐ 450,000 KRW
	4 Times	☐ 520,000 KRW	☐ 650,000 KRW

Website

Top Banner Advertisement	1 Month	☐ 300,000 KRW	☐ 400,000 KRW
	2 Months	☐ 540,000 KRW	☐ 720,000 KRW
	3 Months	☐ 780,000 KRW	☐ 1,040,000 KRW
Bottom Wide Banner Advertisement	1 Month	☐ 400,000 KRW	☐ 500,000 KRW
	2 Months	☐ 720,000 KRW	☐ 960,000 KRW
	3 Months	☐ 1,040,000 KRW	☐ 1,440,000 KRW

CEO Interview Series

Interview Package (YouTube, LinkedIn, Instagram, KORUM(Single Page), Newsletter)	☐ 5.00 mil. KRW	☐ 5.50 mil. KRW
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Details are below.



Deutsch-Koreanische
Industrie- und Handelskammer
주한독일상공회의소



Tel. +82 (0)2 3780 4657 E-mail: pr@kgcci.com
www.kgcci.com

KORUM Magazine Advertising

General Information About KORUM

The **business magazine KORUM**, published by KGCCI, provides information on Korea's economy, markets, companies, industries as well as covers tax, legal or intercultural issues. The journal also contains information on various activities of KGCCI and its member companies.

The **target audience** of **KORUM** consists of the KGCCI members in Korea, Germany and abroad, decision-makers of German and Korean companies, and representatives of business associations and institutions.

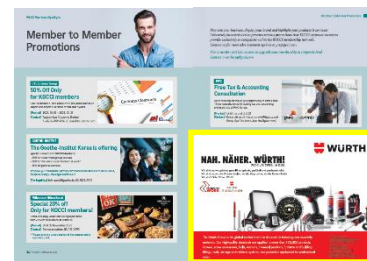
Double page



Single page



½ page



Advertisement type		Special member price (KRW)	Non-member price (KRW)
Double page	Inside back cover page spread	2.30M	2.50M
	Inside double page Spread	2.10M	2.30M
Single page	Outside back cover page	2.30M	2.60M
	Inside front cover page	1.90M	2.10M
	Inside back cover page	1.90M	2.10M
	Inside page	1.50M	1.70M
	Advertorial	1.40M	1.50M
½ page	Inside ½ page	700,000	800,000
Link to external website		200,000	150,000



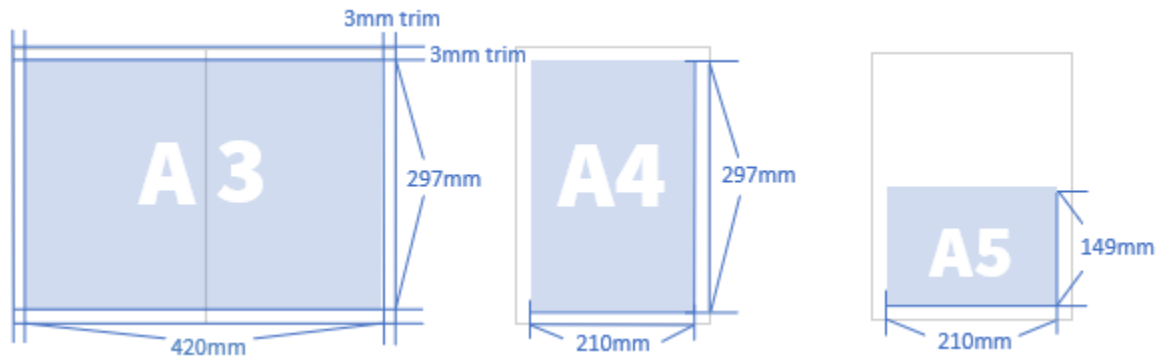
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KORUM Magazine Advertising

Trim Size & Format Information



File Format	Ai / eps file format
Resolution	300 dpi (minimum)
Color	All advertisements are full color
Size	Double Page (A3), Single Page inside and outside (A4), and Half page(A5) (Non-bleed Size: Trim Size + 6 mm)

Advertisement type	Trim size (mm)	Non-bleed size (mm)
Double page	420 x 297	426 x 303
Single page	210 x 297	216 x 303
½ page	210 x 149	-

KGCCI SNS Advertising

General Information About KGCCI SNS

KGCCI actively manages three social media platforms: **LinkedIn** and **Instagram**, with a combined follower base of **approximately 10K**. The main content includes vibrant photos and videos showcasing KGCCI events, delegation activities, and updates.

Additionally, we share news and announcements from our member companies. Content is consistently uploaded across all platforms to keep our audience informed. If you are interested in advertising through our social media channels, please refer to the details below.



LinkedIn



Instagram

Platform	LinkedIn	Instagram
Recommended Size (pixels)	1200x627	1080 x 1080
Aspect Ratio	1.91:1	1:1
Format	PNG or JPG	
Price	100,000 KRW (Special Member Price) 150,000 KRW (Non-Member Price)	

If the two recommended sizes are not available, please provide the file in a 1:1 ratio.

Please share the text to be used for the posting along with the photo.



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Weekly Newsletter Advertising

General Information About Weekly Newsletter

The **weekly e-newsletter** features translated news clippings, an event calendar, an exhibition plan, a datasheet with key statistical figures, and an overview of job openings from KGCCI's job market.

Currently, it has **1,300 subscribers**, with a significant portion being foreigners residing in Korea. The newsletter is published in English, catering to the international community and ensuring accessibility for a diverse audience.



E-mail Signature Banner

File Format	JPG, PNG file format
Duration	Once a week
Size	172 x 52 mm (A4 1/5 page)
Newsletter Publish Date	Every Thursday at 5 PM
Target Group	KGCCI members, German and Korean community
Price	200,000 KRW (Special Member Price) 250,000 KRW (Non-Member Price)

Please note:

Members receive 10% membership discount.

Please provide ad material by e-mail.

The image banner will be linked to your website.



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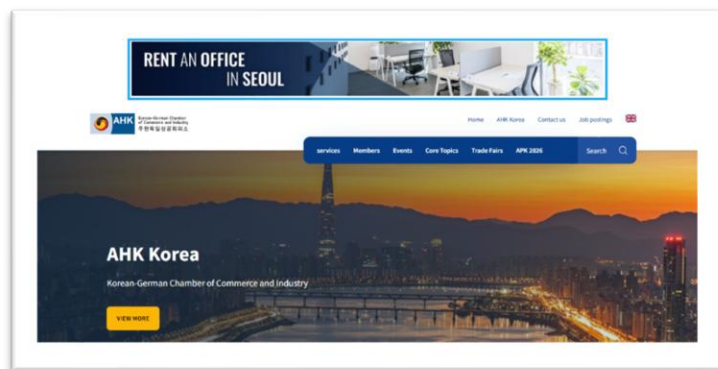
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KGCCI Website Advertising

General Information About KGCCI Website

The **KGCCI website** serves as a comprehensive platform providing information on various events, services, and resources offered by the Korean-German Chamber of Commerce and Industry. It is available in German, English, and Korean, ensuring accessibility for users worldwide. With an average of 200 new visitors per day, it has a wide-reaching audience. Website advertisements can be displayed in two formats: at the top and bottom of the page in a landscape format. For more details on advertising opportunities, please refer to the information below.

<Top Banner Advertisement>



File Format	JPG file format
Resolution	Max. 90 KB
Color	full color
Size	728 x 90 mm

	1 Month	2 Months	3 Months
Special member price	300,000 KRW	540,000 KRW	780,000 KRW
Non-member price	400,000 KRW	720,000 KRW	1,040,000 KRW

Please note:

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KGCCI Website Advertising

<Bottom Wide Banner Advertisement>



File Format	JPG file format
Resolution	Max. 90 KB
Color	full color
Size	1080 x 250 mm

	1 Month	2 Months	3 Months
Special member price	400,000 KRW	720,000 KRW	1,040,000 KRW
Non-member price	500,000 KRW	960,000 KRW	1,440,000 KRW

Please note:

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KGCCI CEO Interview

<CEO Interview Series>

The **KGCCI CEO Interview Series** is a newly launched platform featuring CEOs and industry leaders from the Korean-German business community. The series explores topics including leadership, innovation, sustainability, technology, and market trends across Korea and Germany. Interviews will be promoted through KGCCI's communication channels, including YouTube, Instagram, LinkedIn, KORUM magazine, and the KGCCI Newsletter, offering broad visibility to business professionals and the Korean-German network.

Youtube



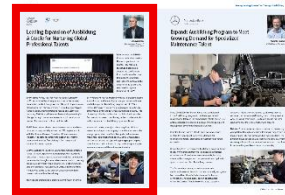
LinkedIn



Instagram



KORUM *A4 1p



Newsletter



Special member price

5.00 mil. KRW

Non-member price

5.50 mil. KRW

Please note:

10% VAT will be added.

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