# UPGRADE YOUR MEMBERSHIP

**More visibility. Stronger connections. Greater access.**

# Premium Partner Program 2027

**Korean-German Chamber of Commerce and Industry**

AHK Korean-German Chamber of Commerce and Industry 주한독일상공회의소

# What is Premium Partner Program?

The KGCCI Premium Partner Program 2027 is a **year-round partnership program** offering enhanced visibility and access to our member network — strengthening your brand presence and connections through KGCCI events, publications, and digital channels.

## KGCCI AT A GLANCE

| 500+ | 50+ | 5,500* |
|---|---|---|
| MEMBERS IN KOREA | EVENTS | ATTENDEES (*2026) |

## WHAT YOU GET

### BE VISIBLE
Year-round visibility across KGCCI channels

### TAKE THE FRONT ROW
Priority access at KGCCI flagship events

### GET CONNECTED
Exclusive CEO & Ambassador Roundtables

### AMPLIFY YOUR BRAND
Premium exposure in KORUM & KGCCI Newsletter

# Why join Premium Partner Program 2027?

| BENEFITS | PLATINUM | PLUS | PARTNER |
|---|---|---|---|
| **EXCLUSIVE BENEFITS** | • Featured Article or Interview in KORUM Magazine (1x per year)<br>• Access to Exclusive CEO/Ambassador Roundtables (up to 2X per year, 1 person/company) | • Access to Exclusive CEO/Ambassador Roundtables (up to 2X per year, 1 person/company) | • Access to Exclusive CEO/Ambassador Roundtables (up to 2X per year, 1 person/company) |
| **YEAR-ROUND BRAND VISIBILITY & ADVERTISING** | Maximum year-round visibility across KGCCI events, publications & digital channels<br>L Large logo placement<br>● Highest level of KORUM & Newsletter advertising | Enhanced year-round visibility across KGCCI events, publications & digital channels<br>M Medium logo placement<br>● Enhanced KORUM & Newsletter advertising | Year-round visibility across KGCCI events, publications & digital channels<br>S Small logo placement<br>● KORUM & Newsletter advertising |
| **FLAGSHIP EVENTS** | Premium access & recognition<br>**8** complimentary tickets across KGCCI events<br>• Event acknowledgement<br>• Priority seating<br>• Group photo<br>• 4 Sundowner tickets<br>• One 8-seat table with company logo at a KGCCI flagship event | Enhanced access & recognition<br>**6** complimentary tickets across KGCCI events<br>• Event acknowledgement<br>• Priority seating<br>• Group photo<br>• 4 Sundowner tickets | Priority access & recognition<br>**4** complimentary tickets across KGCCI events<br>• Event acknowledgement<br>• Priority seating<br>• Group photo<br>• 4 Sundowner tickets |
| **ANNUAL FEE** (excl. VAT) | **KRW 13,500,000** | **KRW 7,500,000** | **KRW 5,500,000** |

# Exclusive Benefits

| BENEFITS | PLATINUM | PLUS | PARTNER |
|---|---|---|---|
| KORUM MAGAZINE | **1×**<br>**Featured Article or Interview in KORUM Magazine**<br>(1x per year) | —<br>*Platinum only* | —<br>*Platinum only* |
| EXCLUSIVE ROUNDTABLES | UP TO **2×**<br>**Access to Exclusive CEO/Ambassador Roundtables**<br>(up to 2x/year, 1 person/company) | UP TO **2×**<br>**Access to Exclusive CEO/Ambassador Roundtables**<br>(up to 2x/year, 1 person/company) | UP TO **2×**<br>**Access to Exclusive CEO/Ambassador Roundtables**<br>(up to 2x/year, 1 person/company) |

# Exclusive Benefits

## BENEFITS

PLATINUM ONLY

**1×**

### Featured Article or Interview in KORUM Magazine

(1x per year)




**WHAT YOU GET**

- **Advertising Value:** KRW 3,000,000
- **Customized Company Feature / Interview**
- **KORUM Readership:** 15,000+ readers
- **Exclusive Reach:** C-level executives and key decision-makers of member companies and institutions
- **Exposure:** 15,000+ impressions

PLATINUM PLUS PARTNER

**UP TO 2×**

### Access to Exclusive CEO/Ambassador Roundtables

(up to 2x/year, 1 person/company)



**2026 ROUNDTABLES**

- **September 2026**
  Speaker: EU Ambassador
- **November 2026**
  Speaker: Foreign Investment Ombudsman

# Year-round Brand Visibility & Advertising

| BENEFITS | PLATINUM | PLUS | PARTNER |
|---|---|---|---|
| **LOGO EXPOSURE** | **L Large logo exposure**<br>• KGCCI Website<br>• KGCCI Lounge<br>• KGCCI Email Signature<br>• KGCCI Event Invitations<br>• All Major KGCCI Events<br>• Dedicated Page in KORUM Magazine | **M Medium logo exposure**<br>• KGCCI Website<br>• KGCCI Lounge<br>• KGCCI Email Signature<br>• KGCCI Event Invitations<br>• All Major KGCCI Events<br>• Dedicated Page in KORUM Magazine | **S Small logo exposure**<br>• KGCCI Website<br>• KGCCI Lounge<br>• KGCCI Email Signature<br>• KGCCI Event Invitations<br>• All Major KGCCI Events<br>• Dedicated Page in KORUM Magazine |
| **KORUM MAGAZINE**<br>3 editions per year | **3× Full Page** | **2× Full Page**<br>or **3× Half Page** | **1× Full Page**<br>or **2× Half Page** |
| **WEEKLY NEWSLETTER**<br>banner placements | **6× banner placements**<br>per year | **4× banner placements**<br>per year | **2× banner placements**<br>per year |

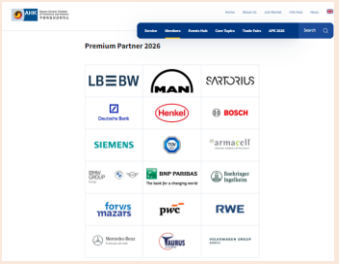
# Year-round Brand Visibility & Advertising

## BENEFITS

### LOGO EXPOSURE

Website · Lounge · Email · Invitations · Events · KORUM

| | |
|---|---|
| PLATINUM | **Large** logo |
| PLUS | **Medium** logo |
| PARTNER | **Small** logo |









### WEEKLY NEWSLETTER BANNER

| | |
|---|---|
| PLATINUM | **6×** banner placements / year |
| PLUS | **4×** banner placements / year |
| PARTNER | **2×** banner placements / year |




**WHAT YOU GET**

- **Reach 15,000+ subscribers** every week, straight to their inbox
- **Worth KRW 200,000** per banner placement
- **Stay top of mind** with repeated exposure all year

### KORUM MAGAZINE AD 3 editions / year

| | |
|---|---|
| PLATINUM | **3×** Full Page |
| PLUS | **2×** Full Page or **3×** Half Page |
| PARTNER | **1×** Full Page or **2×** Half Page |







**WHAT YOU GET**

- **Reach 15,000+ readers**
- **Advertising value**
  - **Platinum** KRW 3,500,000
  - **Plus** KRW 2,100,000
  - **Partner** KRW 1,400,000
- **Long shelf life:** print and digital editions stay in circulation all year

# Flagship Events

| BENEFITS | PLATINUM | PLUS | PARTNER |
|---|---|---|---|
| **ACCESS & RECOGNITION** | **Premium**<br>**access & recognition**<br>at KGCCI flagship events<br>• Event acknowledgement<br>• Priority seating<br>• Group photo | **Enhanced**<br>**access & recognition**<br>at KGCCI flagship events<br>• Event acknowledgement<br>• Priority seating<br>• Group photo | **Priority**<br>**access & recognition**<br>at KGCCI flagship events<br>• Event acknowledgement<br>• Priority seating<br>• Group photo |
| **EVENT TICKETS**<br>for any KGCCI event | UP TO **8** tickets | UP TO **6** tickets | UP TO **4** tickets |
| **SUNDOWNER TICKETS** | UP TO **4** tickets | UP TO **4** tickets | UP TO **4** tickets |
| **COMPANY TABLE** | **1×**<br>**Exclusive 8-seat company table**<br>with logo at one KGCCI flagship event<br>(e.g., Asparagus or Christmas Dinner) | —<br>*Platinum only* | —<br>*Platinum only* |

# Flagship Events

## BENEFITS

PLATINUM PLUS PARTNER

### ACCESS & RECOGNITION
at KGCCI flagship events

Event acknowledgement · Priority seating · Group photo




**WHAT YOU GET**

Your brand, on stage all year round

- **50+ events a year:** your brand at every KGCCI flagship event
- **5,500+ attendees:** visibility with decision-makers across industries
- **Group photo with VIP guests:** shared across KGCCI channels

### COMPANY TABLE

PLATINUM ONLY

**1× Exclusive 8-seat company table with logo at one KGCCI flagship event**
(e.g., Asparagus or Christmas Dinner)



**WHAT YOU GET**

Your own table at KGCCI's signature dinner

- **Value** KRW 2,000,000
- **8 seats, your guests:** host clients, partners or your team
- **Your logo on the table:** visible to every guest in the room

### EVENT TICKETS up to, per year

See the 2027 Event Calendar on the next page →

| | |
|---|---|
| PLATINUM | **8** tickets for any event + **4** Sundowner tickets |
| PLUS | **6** tickets for any event + **4** Sundowner tickets |
| PARTNER | **4** tickets for any event + **4** Sundowner tickets |

**WHAT YOU GET**

Bring your team and clients to KGCCI's best events

- **Use tickets your way:** any KGCCI event, any guest
- **Sundowner tickets:** relaxed networking with the business community
- **Year-round access:** plan ahead with the 2027 event calendar

# Flagship Events

## 2027 EVENT CALENDAR

● **Complimentary tickets apply** *Dates subject to change*

| JAN | FEB | MAR | APR | MAY | JUN |
|---|---|---|---|---|---|
| • **Economic Outlook & New Year Reception, Busan & Seoul** | • M2M Seminar | • **Green Cabbage Dinner** | • **Sundowner**<br>• PR Circle<br>• M2M Seminar | • **Asparagus Dinner**<br>• Korean Executive Forum | • Joint CSR<br>• M2M Seminar<br>• Annual General Meeting (AGM) |

| JUL | AUG | SEP | OCT | NOV | DEC |
|---|---|---|---|---|---|
| • **Sundowner** | • **Half-Year Economic Outlook Seoul** | — | • **Sundowner** | • Korean Executive Forum | • **Sundowner**<br>• **Christmas Dinner** |

TO BE ANNOUNCED **2× Exclusive Events for Premium Partners** · **4× Special Events with GCAB in Busan**

## 2026 HIGHLIGHTS



**Economic Outlook**


**Asparagus Dinner**


**Special Reception with Prime Minister**


**Korean Executive Froum**

# How to join Premium Partner Program 2027?

## REGISTRATION PROCESS

**STEP 1** YOU

**1**

### APPLY

Fill out and submit the [Online Registration Form]

**STEP 2** KGCCI

**2**

### REVIEW

KGCCI reviews your registration and sends a confirmation email

**STEP 3** KGCCI

**3**

### INVOICE*

KGCCI issues your invoice

**STEP 4** YOU

**4**

### PAYMENT*

Complete the payment

**STEP 5**

**5**

### DONE

Your 2027 Premium Partner registration is complete

*Upon request, invoices can be issued and payment can be made in 2026.

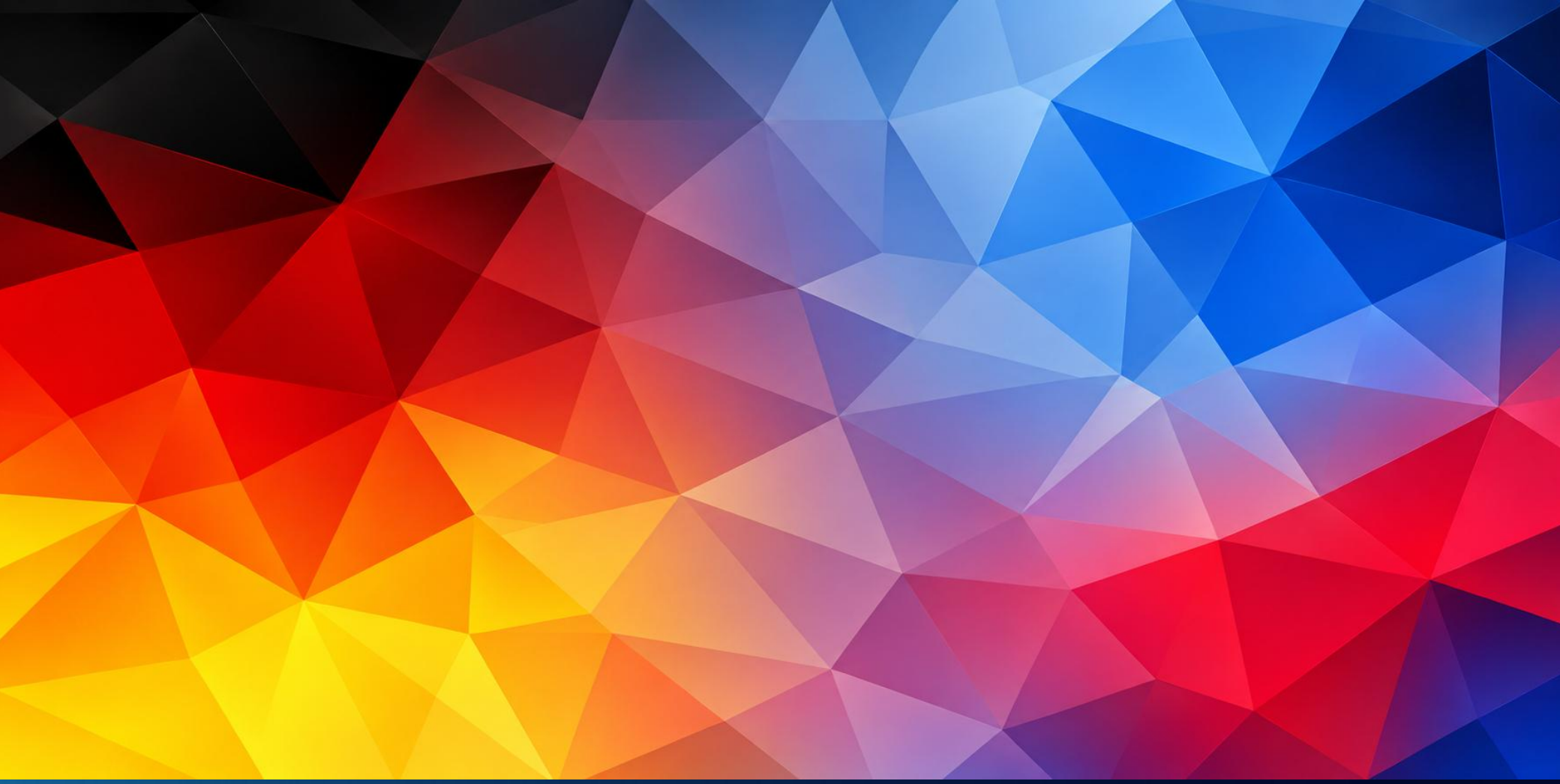
## December 4, 2026

Register online via the link ▶ [Register Now]

**APPLICATION DEADLINE**

**QUESTIONS? CONTACT**

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AHK Korean-German Chamber of Commerce and Industry
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